



**Architecture+Design**Scotland  
Ailtearachd is Dealbhadh na h-Alba



**Architecture+Design Scotland**  
**Business Plan 2013/14**



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GETTING ON

# Introduction

The quality of our buildings and places plays a key role in the success of our nation, our communities and our citizens. Buildings and places tell our story and play their part in sharing that story with the world. Well-designed buildings and places benefit our communities and reflect our identity, our culture and values.

2013 will see the launch of the Scottish Government's new policy on architecture and place, a policy that was developed in collaboration with a range of groups and individuals. As part of this consultation A+DS curated the INPUT+IDEAS exhibition which encouraged visitors to tell us what the new policy should focus on. This spirit of reaching out to the widest possible audience to promote the benefits of good design and support those who want to realise these benefits remains at the heart of our programme for the coming year.

Our activities are framed by our three strategic objectives: Collaborating, Supporting and Inspiring, principles which we believe ensure our work can have the greatest impact. This means that we will work with others to develop their skills and capacity in relation to architecture and placemaking, provide advice and guidance to those planning building projects and spatial strategies and inspire people across the country through an engaging series of exhibitions, events and publications that explore and celebrate the contribution of good design to our lives.

In doing this work we will rely on the experience and expertise of our staff, Board and Design Forum Panel to deliver results and value in all our activities. We will welcome feedback on this work from across our diverse range of stakeholders and will use this to develop our services.

# Our Strategic Objectives

Our purpose is to champion good architecture and sustainable places. We fulfil this purpose in three ways:

- 1) **Collaborating** to achieve good architecture and sustainable places.
- 2) **Supporting and influencing** our partners to create the best buildings and places.
- 3) **Inspiring** Scotland's people to value good architecture and sustainable places.

This plan outlines how we aim to do this in 2013/14.

Opening of Made in Stirling Shop in 2012 - following collaboration with a number of partners in Stirling including Stirling Council, We Are Snook and Ice Cream Architecture.



# Our Priorities

In 2013/14 our key priorities are

**Scotland's Architecture and Place Policy** - supporting the implementation of the new policy on architecture and place.

**Skills and Capacity Building** - supporting those working in the built environment with training, skills development and resources to help them deliver sustainable places.

**Housing** - undertaking a project to explore the delivery of sustainable housing in Scotland.

**Advice and Best Practice** - providing advice and examples of best practice to those involved in shaping our places.

Exhibitions and events help us bring our priorities to our audiences.



# Collaborating to achieve good architecture and sustainable places.



We have developed relationships with a number of key organisations and communities across Scotland and we work with them in different ways. Using these relationships we will promote the creation of inspirational places, work with local authorities to deliver these places and work with funders, clients, users and design teams to achieve high quality public buildings and infrastructure.

## We will do this through:



**Good Practice Guides** - collaborating with partners we will produce good practice guides for public buildings, including health and education buildings.

**Sustainable Building** - working with partners to produce events and research into a variety of aspects of sustainability in building aimed at producing low carbon futures.

**Key Agencies Group** - we will continue our involvement with this group to ensure effective collaboration between partner agencies.

**Exhibitions** - we will host touring exhibitions on a range of architectural and sustainability topics.

**Education Partnerships** - working with teachers and educators to develop a Curriculum Toolkit to encourage learning about architecture and placemaking in school.

# Supporting and influencing our partners to create the best buildings and places.

The support we provide aims to give clients, developers and regulators the advice they need to create the highest quality buildings and places. This includes advice on ensuring buildings consume less energy, that public buildings and infrastructure are of high quality and contribute to successful places and that spatial plans and strategies support effective placemaking.



## We will do this through:

**Design Advice** - we will provide expert design advice to selected nationally and locally significant projects at an early stage in their development.

**Health Design Assessment** - we will support Health Boards to establish project specific design standards to improve the quality of health buildings and benefit to local communities.

**Local Authority Urban Design Forum (LAUDF)** - we will support a forum for Local Authority design officers in Scotland to build capacity across Scotland.

**Placemaking Workshops** - working with Scottish Natural Heritage we will deliver project driven workshops on whole place briefing and the low carbon economy.

**Newsletter** - we will publish bi-monthly publication that maintains links with our partners and stakeholders with news from the built environment in Scotland.



# Inspiring Scotland's people to value good architecture and sustainable places.



We will communicate the value of good architecture and sustainable places to inspire better outcomes for Scotland. From raising awareness of the contribution to our cultural identity made by our buildings and places to helping understand how sustainable placemaking can address climate change and resource depletion, we aim to demonstrate the value that design adds to our lives.

To achieve this we will run a programme of exhibitions, events and workshops and provide high quality learning opportunities to develop skills and improved understanding of Scotland's buildings and places. Our work will showcase the best practice in architecture – from home and abroad – and share the lessons learned from our work in publications, exhibitions and learning events.

## We will do this through

**Exhibitions** - We will deliver a programme to inspire Scotland's people about architecture including themes such as the Commonwealth Games, Sustainability, Housing and Awards.

**Noticed Board** - Providing a platform for small-scale exhibitions on architecture and placemaking.

**Materials Library** - A hub for information on sustainability.

**Exemplar Libraries** - Online resources including case studies on good design, useful products, best practice and building projects aimed at increasing clients' understanding of what can be achieved.

**Start Up Street** - We will develop the Start Up Street model as a research and development service to initiate projects across Scotland.



# Our Programmes

While our work is predominantly delivered through our six programmes (outlined below) we are increasingly working across all of A+DS to deliver our work and achieve our priorities.

## Access

Encouraging and inspiring the public to engage with architecture through exhibitions, events and education.

## Design Forum

Working with those responsible for the development of the built environment by offering informed advice on the design quality of proposals.

## Health

Working with partners to support Health Boards to create truly healing places and healthier communities across Scotland by providing a body of knowledge and evidence of good practice.

## Schools

Working with local partners to create learning environments designed around the user and to promote best practice nationally and internationally.

## Sust.

Promoting sustainability in building and placemaking, raising public awareness of sustainable design and the contribution it can make in delivering a sustainable future, and improving the understanding of sustainable design for those commissioning new buildings.

## Urbanism

Working with a range of partners to support new ways of creating places through collaborations, workshops and supporting materials.



# Delivering Value

We strive to deliver best value in everything that we do, undertaking our work as efficiently as possible. Alongside the outward facing activity we have a range of work aimed at further delivering value to the organisation.

## Activities in 2013/14 include:

**Corporate Training Programme** - to support the skills development opportunities for all staff.

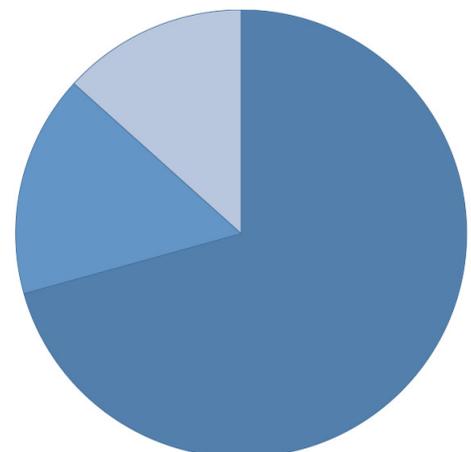
**Corporate Policies** - reviewing our suite of supporting policies and guidance.

**Internal Communications and Website** - to continue to provide high quality content on [www.ads.org.uk](http://www.ads.org.uk) and provide methods to continually improving internal communications.

# Our Budget 2013/14

Our total budget for 2013/14 is £1.7 million. The breakdown of our planned expenditure is outlined in the chart below.

Salaries	1,230,000
Overheads	280,000
Programme spend	230,000





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